



Sheer Brick Studio

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www.sheerbrick.com

✧ DONNA MUGAVERO CV ✧

✧ PROFESSIONAL EXPERIENCE

Sheer Brick Studio, Bethlehem, PA

Proprietor, November 1993 to Present

Provide design services for a wide range of corporate, academic, sports-related, institutional and retail accounts from the national to the local level. Sheer Brick Studio's current clients include, in part, USA Basketball, Random House, Olympus Medical, Dark Overlord Media, Crayola, DeSales University, Vanguard Printing LLC, James Randi Educational Foundation, Geologic Records, Authority Entertainment, *Microscopy and Microanalysis* magazine, *Microscopy Today* magazine, Chamber Music Society of Bethlehem, Fresh Tofu Inc. and Lehigh Valley Hospital and Health Network. Sheer Brick has also worked with The Ivy League Council of Presidents, GE Energy, Muhlenberg College, ArtsQuest, Kessler Chemical, WoodWorks Events, Rodale Press, Piercing Pagoda and SWB&R Advertising.

Spark, Bethlehem, PA

Designer/Production Artist, part-time position, March 2008 to March 2010

Produce final files and provide design assistance at an award-winning advertising agency. The agency portfolio includes national and regional accounts including Olympus, PPL Electric, Sands Casino and more.

The Greenhut Group, Advertising and Design, Inc., Allentown, PA

Senior Designer, January 1990 to November 1993

Executed design projects for corporate, institutional, and retail accounts in a full-service advertising agency.

The Holiday Companies, Allentown, PA

Art Director, January 1985 to January 1990

Managed the art department for the company's enterprises including hair salon chains, a hotel and the CEO's extensive private art collection. Established internship program.

Freelance Designer, Bethlehem, PA

Self-Employed, May 1984 to January 1985

Provided design services for accounts in the New York City and Lehigh Valley markets, including Lehigh University, National College Athletic Association (NCAA), and Madison Square Garden.

The Globe-Times, Bethlehem, PA

Art Director, June 1982 to May 1984

Managed the graphic services for the editorial and advertising departments of a regional newspaper, circulation 50,000. Assisted in the start-up of the newspaper's first Sunday edition. Established internship program.

David Miller Marketing, Allentown, PA

Designer, June 1981 to June 1982

Coordinated art and production services for the retail accounts of a full-service advertising agency.

✧ PROFESSIONAL and COMMUNITY INVOLVEMENT

Payson House Condo Association Bethlehem, PA, Board President, 2003 to present

Greater Lehigh Valley Ad Club Lehigh Valley, PA, Member, 2006 to present

Moravian College Bethlehem, PA, Adjunct Professor, Fall 1993 to 1997; Mentor, 1998 to present

✧ EDUCATION

Marywood College Scranton, PA, BA Professional Art, summa cum laude 1981

Pius X High School Roseto, PA, valedictorian, 1977

✧ OF NOTE

ADDY® Awards Gold, Regional win for spot in the Nationals and first Lehigh Valley winner;

Best in Show (Print), Lehigh Valley; Gold, Lehigh Valley, 2006

Neographics Gold, Annual Report in category, 2009 and 2007

International Festival Print Competition Silver, Annual Report category, 2000

National Engravers Competition First Place, Corporate Identity, 1995

How Magazine Self-Promo Competition Honorable Mention, 1995