



Sheer Brick Studio

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❖ DONNA MUGAVERO CV ❖

❖ PROFESSIONAL EXPERIENCE

Sheer Brick Studio, Bethlehem, PA

Proprietor, November 1993 to Present

Provide design services for a wide range of corporate, academic, sports-related, retail, and non-profit accounts from the national to the local level. Current clients include USA Basketball, Hudson Valley Book Design, Empty Set Entertainment, DeSales University, Geologic Records, Bethlehem Mounted Patrol Unit, Philadelphia Funk Authority, Barnegat Oyster Collective, Andrew Neu, Lehigh Valley Arts Council, Fresh Tofu Inc. Sheer Brick has also worked with The Ivy League Council of Presidents, BioCycle Magazine, Crayola, SWB&R, James Randi Educational Foundation, Lehigh Valley Health Network, GE Energy, *Microscopy Today*, Muhlenberg College, ArtsQuest, Kessler Chemical, Chamber Music Society of Bethlehem, Rodale Press, Piercing Pagoda.

Lehigh Mining and Navigation [formerly Spark], Bethlehem, PA

Designer/Production Artist, team member, March 2008 to March 2010; April 2012 to present

Produce final files and provide design assistance at an award-winning advertising agency. The agency portfolio includes national and regional accounts including Martin Guitar, Air Products, Olympus Camera, B. Braun Medical, PPL EnergyPlus, City of Allentown and more.

The Greenhut Group, Advertising and Design, Inc., Allentown, PA

Senior Designer, January 1990 to November 1993

Executed design projects for corporate, institutional, and retail accounts in a full-service advertising agency.

The Holiday Companies, Allentown, PA

Art Director, January 1985 to January 1990

Managed the art department for the company's enterprises including hair salon chains, a hotel, and the CEO's extensive private art collection. Established internship program.

Freelance Designer, Bethlehem, PA

Self-Employed, May 1984 to January 1985

Provided design services for accounts in the New York City and Lehigh Valley markets, including Lehigh University, National College Athletic Association (NCAA), and Madison Square Garden.

The Globe-Times, Bethlehem, PA

Art Director, June 1982 to May 1984

Managed the graphic services for the editorial and advertising departments of a regional newspaper, circulation 50,000. Assisted in the start-up of the newspaper's first Sunday edition. Established internship program.

David Miller Marketing, Allentown, PA

Designer, June 1981 to June 1982

Coordinated art and production services for the retail accounts of a full-service advertising agency.

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PROFESSIONAL and COMMUNITY INVOLVEMENT

Bethlehem Mounted Patrol Unit Bethlehem, PA, pro bono designer and brand developer, 2010 to present

Payson House Condo Association Bethlehem, PA, Board President, 2003 to present

The Skepchick Network, art and science blogger, 2012 to present

Greater Lehigh Valley Ad Club Lehigh Valley, PA, Member, 2006 to present

Moravian College Bethlehem, PA, Adjunct Professor, Fall 1993 to 1997; Mentor, 1998 to 2010

❖ EDUCATION

Marywood College Scranton, PA, BA Professional Art, summa cum laude 1981

❖ OF NOTE, in part

ADDY® Awards Gold, Lehigh Valley, 2012

Gold, Regional win for spot in the Nationals and first Lehigh Valley winner;

Best in Show (Print), Lehigh Valley; Gold, Lehigh Valley, 2006

Neographics Gold, Annual Report in category, 2009 and 2007